



WCPO

wcpo.com
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ORDER

Print Date 08/06/12

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Flight Dates 08/05/12-08/05/12

Contract / Revision 306903 /

Original Date / Revision
08/03/12 08/03/12

Advertiser Truman Project

Agency LUC Media

Buying Contact

25 Whitlock Place SW - Suite 201
Marietta, GA 30064

Product

Issue. Truman Project Sun 8.5.12

Agency Com 15%

Billing Contact

25 Whitlock Place SW - Suite 201
Marietta, GA 30064

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	10	\$3,935.50	\$4,630.00	0.00	07/30/12	08/05/12	10	\$3,935.50	\$4,630.00
Totals	10	\$3,935.50	\$4,630.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	08/05/12	08/05/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	2	\$165.00	P-2	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/12	08/05/12	-----S		2		\$165.00		0.00					
N 2	WCPO	08/05/12	08/05/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/12	08/05/12	-----S		2		\$300.00		0.00					
N 3	WCPO	08/05/12	08/05/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WCPO	08/05/12	08/05/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/30/12	08/05/12	-----S	2		\$400.00	0.00							
N 4	WCPO	08/05/12	08/05/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/30/12	08/05/12	-----S	2		\$450.00	0.00							
N 5	WCPO	08/05/12	08/05/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/30/12	08/05/12	-----S	2		\$1,000.00	0.00							
Totals														10	\$4,630.00